

## “Anker 3.0” – Headline News, September 2022

### Anker Andersen A/S - Strategy 3.0

In the month of June, the entire Anker Andersen management team attended a 3-day workshop concentrating on the key action areas in our strategy plan. It was a very fruitful workshop, where a clear plan was drawn up for all departments of our company.



Finally, the renovation of our domicile in Tørring, Denmark has been completed, and we are very happy with the result. New front, new logos, new windows and doors, new terrace, new garden furniture, new layout of the garden etc.

We are now more than ready for the exciting future with implementation of deposit return schemes worldwide and consequently also an increased demand for our unique counting and sorting solutions.

### Meet Our Customers/Partners

On 3<sup>rd</sup> August 2022 we signed our first Partner Agreement with Techno Trend Millieutechniek Nederland B.V., and they now service and maintain our HLZ systems in the Dutch market. We had a good and constructive meeting with the management of Techno Trend and discussed openly, how our cooperation can be further improved in the years to come.

During August we completed three training sessions for Techno Trend’s technicians. The training was carried out as a combination of classroom training, hands-on practical training and troubleshooting with a final examination and certification of the external technicians. “The best education ever!” was one of the evaluations 😊



## New Orders



On 31 August 2022 a new deposit station – “**Pantstation**” - opened in Denmark’s second largest city, Aarhus. This station has a capacity of approx. 100,000 UBCs per day and counts effectively bulk deliveries from consumers.

“At Anker Andersen we are very proud and happy to have further developed and delivered this 3<sup>rd</sup> generation of the unique and effective bulk counting and sorting solution to Dansk Retursystem A/S, and the 4<sup>th</sup> generation of the “**Pantstation**” is already in the pipeline” expresses CEO Anders Topp Daugaard.

Follow this link from the Danish television station TV2 to see a recording from the opening day:

<https://www.tv2ostjylland.dk/aarhus/ny-pantstation-folk-har-holdt-i-koe-lige-siden-vi-aabnede>

## Anker Andersen on Social Media Platforms YouTube

Online presence on social media platforms is an ideal way to actively engage with customers and business relations. Anker Andersen is present on the platforms LinkedIn and YouTube, and we invite you to follow us on LinkedIn and to subscribe to our YouTube channel to keep you posted on new product videos and other initiatives and news.

- Visit our LinkedIn company profile <https://www.linkedin.com/company/79852848/admin/>
- Visit our YouTube channel <https://www.youtube.com/channel/UC3F6XQbX1nMRSaQqVcobrvq>

## ABDA’s 2022 Annual Industry Conference, Alberta, Canada

Late October we will participate in Alberta Bottle Depot Association’s Annual Industry Conference – an association supporting the over 200 bottle depots across Alberta. Anker Andersen is excited to be present at this conference after two years’ absence due to COVID-19, and we look forward to meeting our existing and future bottle depot customers and introduce them to our company and our latest technologies and solutions.

## Bridgewalking



On 31 August the enterprising staff club at Anker Andersen invited all colleagues to a bridgewalking event 60 metres up in the bridge structure of the Old Little Belt Bridge. From here there is an incredible view over the Little Belt, Jutland and Funen, and you may be lucky to catch a glimpse of porpoises or seals swimming in the water below. We had an amazing day with sunny weather – an event which strengthened our cooperation and our mutual relations in line with one of our company values “Teamwork”.