

# "Anker 3,0" - Headline News, June 2022

## Anker Andersen A/S - Strategy "3,0"

As we are moving forward with our strategy "New Anker" now becomes "Anker 3,0". "During the last year we have implemented several improvements in our business, preparing us for the coming exciting years", declares CEO Anders Topp Daugaard. The Anker 3,0 strategy plan consists of many great initiatives regarding our customers, our technology and solutions. We will naturally keep you informed, as we go forward.

### **Meet Our Customers**

Matthew Dimech, Head of Administration, from BCRS Malta Ltd. has sent us this feedback: "We are well underway with implementation of the new DRS system in Malta. The Anker Andersen A/S equipment has been installed at our state-of-the-art clearing centre, and we are now looking forward to start-up! This will help us towards a higher national effort in recycling, and thus keep our beautiful island clean and nice for our local population and tourists". Read more about BCRS Malta Ltd - <a href="https://bcrsmalta.mt/">https://bcrsmalta.mt/</a> - the licensed operator of Malta's Beverage Container Refund Scheme.



#### **IFAT 2022 in Munich**



CEO Anders Topp Daugaard, Sales Director Hans Friis Lauszus and Area Sales Manager Sébastien Koed Toullec have recently visited IFAT 2022 – the world's leading trade fair for environmental technologies.

We met up with partners and customers and investigated the updated technologies in our line of business - very fruitful days for Team Anker!

#### **Code of Care**

Our CSR policy is an integrated part of our business strategy, as we strive to make a positive impact on the environment and the society, we live in.

For that reason, we have joined the Code of Care network in our municipality, which is a non-profit organization who has an innovative approach to social responsibility and who helps businesses to include people with physical, mental or social challenges in the workplace.

During the last months we have with success welcomed two employees in light duty jobs and more jobs are expected to be established in the future – a win/win situation for all parties.

#### **Well-deserved Retirements**

After several years of dedicated work for Anker Andersen A/S, Business Development Manager Knud Støvring and Electrical Engineer Mogens Weigelt Nielsen are now ready for well-deserved retirements. This is truly an end of an era for Anker Andersen A/S. Both customers, business partners and colleagues have benefitted greatly from Knud's and Mogens' continued commitment, wisdom, immense experience and winning manners. We wish you all the best on the new chapter ahead of you!





Mogens Weigelt Nielsen

Knud Støvring

We wish you all a great summer!